

Senior Yearbook Ad Order Form

Ads will be accepted until Friday, November 1st by 3:30 p.m.

Please complete and return this advertising contract with payment, photos and text for your all-color yearbook ad.

Parent/Purchaser's Name _____

Student's Name _____

Street Address _____

City / State / Zip Code _____ Daytime Phone _____

Is this ad supposed to be kept confidential? yes no E-mail Address _____

Please make check payable to Westfield High School

Types of Ads/Sizes

Full Page Ad/12 units = \$500
word count = >250; max picture count = 8

of photos included with ad



Half Page Ad/6 units = \$250
word count = 175; max picture count = 4

of photos included with ad



4-Unit Ad = \$175
word count = 150; max picture count = 3

of photos included with ad



2-Unit Ad = \$100
word count = 60; max picture count = 2

of photos included with ad



1-Unit Ad = \$50
word count = 50; max picture count = 1

of photos included with ad



Copy/Text to be included in your ad: (you may type or print it on a separate sheet and attach it to the order form).

Student's Name: _____

Note: _____

Salutation (From, Love, Good luck, Congrats): _____

From: _____

Questions?

The yearbook staff is happy to answer your questions and assist with the senior ad process. Please email jlnaeve@fcps.edu with questions.

Guidelines for Ad Submission

TEXT

- We will choose a font/typeface for the copy when we design your ad. We will correct grammar, punctuation and spelling errors unless otherwise instructed.
- Take into account the size of your ad when writing your message to your student. A large quantity of text in any ad will end up being set in small type which may not be easy to read
- Copyrighted material, such as song lyrics or poems may NOT be used.

PHOTOS

Submitting Digital Photos:

- Save photos at resolution of 300 dpi. Files must be in .tiff or .jpeg formats. The name of the file should be the senior's first initial and last name followed by the number of the photo. (John Smith picture #1 = jsmith1.jpg). Save the photos to a CD and submit with your order form and check.

Submitting Traditional Photos

- DO NOT send original copies of any photo you value; while we will do our best to return photos to you in the spring, we cannot guarantee its return. Instead, submit a photo quality copy of any picture you cannot replace (CVS, Target and Costco all make professional quality copies).
- We do not recommend computer generated ink jet photo images and cannot be held responsible for the quality of the reproduction if you submit a photo in this manner.
- We cannot use photos which have been cut, glued or taped to paper.
- Please DO NOT submit collages. They do not reproduce well, and we cannot be responsible for the image quality problems that may arise.

Ad Sizes



Each page is divided into 12 units. This allows your ad to be 1, 2, 4, 6, or 12 units as indicated.

